

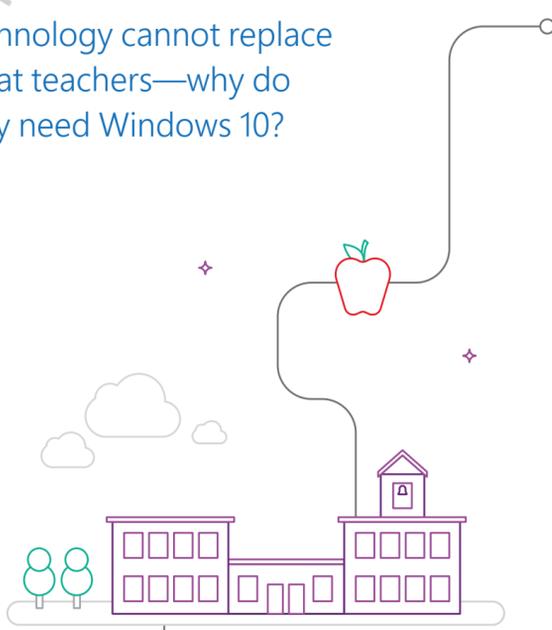
Windows 10 helps prepare students for the future with skills needed for work and life

It's possible to achieve limitless learning on a limited budget. Today's schools need solutions to transform classroom time and meet the unique needs of all students. Better technology helps teachers improve learning outcomes—discover what you can do with new Windows 10 devices and Office 365 Education.

Let's walk through the facts and fictions of adopting Windows 10

FICTION 1:

Technology cannot replace great teachers—why do they need Windows 10?



FACT 1:

It's true that no technology can replace great teachers. But Windows 10 can assist teachers with built-in support for interactive tools like digital pens¹ and Microsoft Immersive Reader, a free app to improve reading speed and comprehension.²

The result? Better student performance.

Immersive Reader identifies and visualizes parts of speech including subordinate clauses.

Studies show that demarking clauses increases reading comprehension by **30%**³

Changing font and line spacing can result in 10% faster reading with 50% fewer errors.⁴ Students who use digital pens instead of keyboards scored up to 36% higher on science problems.⁵

FICTION 2:

We are a school, not a business. We just need security adequate for education.



FACT 2:

Schools need strong security too, and Windows 10 offers our strongest protection for student privacy and information.

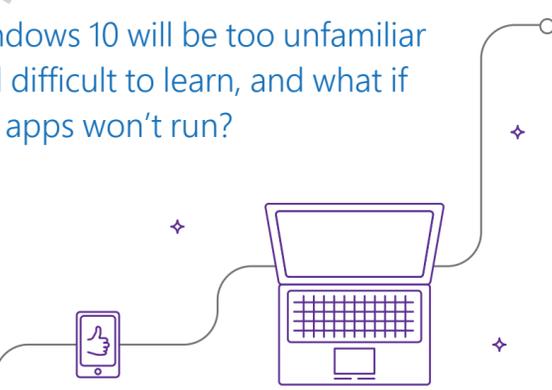
School IT departments report spending

34% less time handling security issues.⁶

Safeguard school and student information better with the most secure Windows yet.

FICTION 3:

Windows 10 will be too unfamiliar and difficult to learn, and what if our apps won't run?



FACT 3:

With a start menu like Windows 7, Windows 10 is familiar and easy to use. And you can get more value from your existing technology.

More good news.

99% of Windows 7 apps are compatible with Windows 10 Pro⁷

We can help you confirm app compatibility at www.readyforwindows.com.

FICTION 4:

Windows 10 only runs on new systems, and we just don't have a budget for new devices.



FACT 4:

You can find Windows 10 devices for almost any learning need and budget. They also cost less to manage and maintain than older devices.

Get new, ruggedized Windows 10 devices from top manufacturers starting at

us\$199

Add touchscreen and ink capability for about \$100 more.

Reduce total cost of ownership. Windows 10 can cut the 3-year cost of operations by 37% for teachers, and 24% for students.⁸

So should you switch? Let's look at some more facts.

Windows 10 devices can help schools meet unique learning styles and improve learning outcomes.

Windows 10 is our most secure Windows ever, with stronger protection for student privacy and information.

Windows 10 is familiar, easy-to-use, and works with your existing apps and technology.

Windows 10 devices are available in a price range for any budget. And they're easier and more affordable to maintain.

Ready to switch? Let's talk.

1. Touch-capable tablet or PC required. Pen accessory may be sold separately. 2. Learning tools for Microsoft OneNote May Be One of the Most Disruptive Education Technologies Yet, Forbes, January 25, 2016. 3. Proceedings of the Annual Convention of the American Psychological Association, Graf & Torrey, 1966. 4. Extra-large Letter Spacing Improves Reading in Dyslexia, Marco Zorzi, et al., 2012. 5. The Design of Future Educational Interfaces, Sharon Oviatt, 2013. 6. The Economic Value of Devices Operating the Windows 10 Platform for K-12 Educational Institutions, Framington, MA: IDC, January 2017. 7. Hardware / software requirements apply; feature availability may vary. Internet connection required. To check for compatibility and other important installation information, visit your device manufacturer's website and www.windows.com/windows10specs. Additional requirements may apply. 8. Key Performance Improvements Realized with Windows 10 Compared with Other Prior Windows Versions, Framingham, MA: IDC, January 2017.