Securely run and grow your business with

## Microsoft 365 Business

Brandon Lecoq Cybersecurity Manager



Technology challenges faced by small and midsized businesses today





Keeping technology up-to-date Mobile, distributed workforce



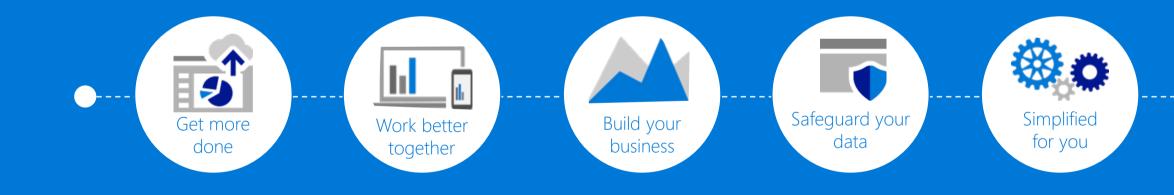
Protecting sensitive data

<u>!</u>

Cyber threats & phishing schemes

#### INTRODUCING

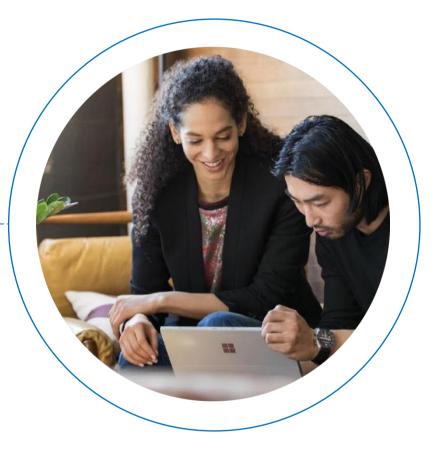
## Microsoft 365 Business

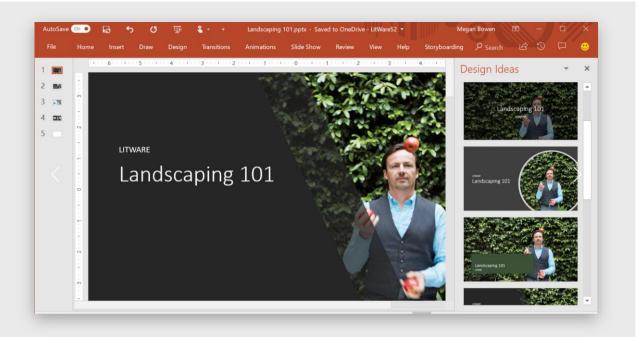


## Get more done



Be more productive with Al-powered Office tools and services





# <complex-block><complex-block>

## Get more done



Create your best work with **intelligent tools** built in to the Office you love and are familiar with



**Get work done on the go** with enterprise grade email and calendaring features



Stay on top of all your work with **access to all your files** with online file storage



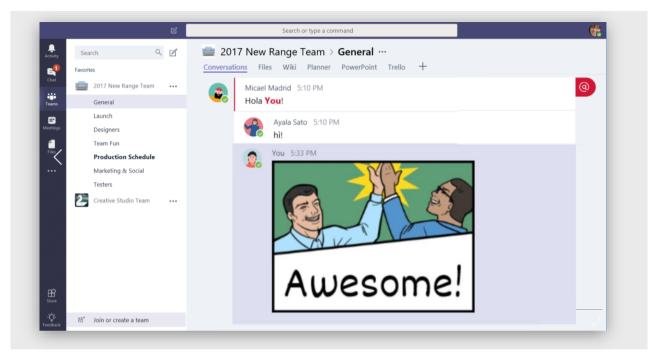
Work efficiently with **integration to other apps and solutions** you use daily



# Work better together



Collaborate with tools that let your team work from anywhere





## Work better together



Bring together teams and resources, all in one place



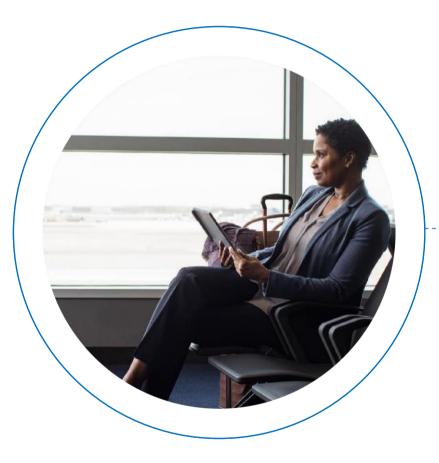
**Connect** with customers, coworkers, and suppliers



Work anywhere from any device



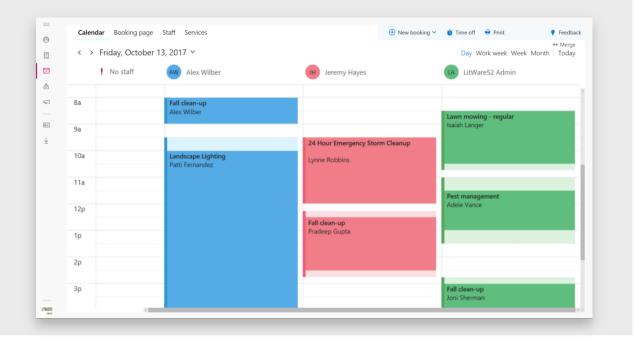
Host online meetings to **get work** done in real-time

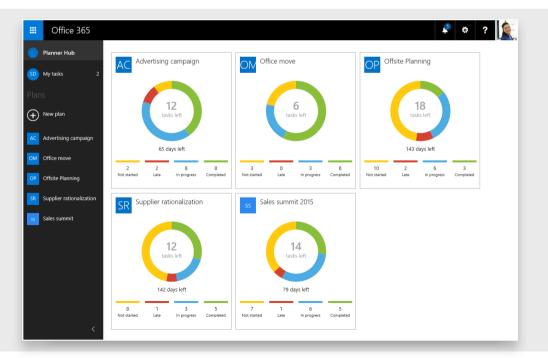


## **Build your business**

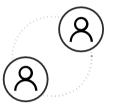


Get more customers and run your business more efficiently





## **Build your business**



Build **stronger customer relationships** with CRM built right into Outlook



Schedule & manage appointments with your customers with Bookings



**Optimize your business** processes with Planner



## Safeguard your data



**Protect your company against external threats and data leaks** 

Protection from threats Protection from data leaks

Control data access



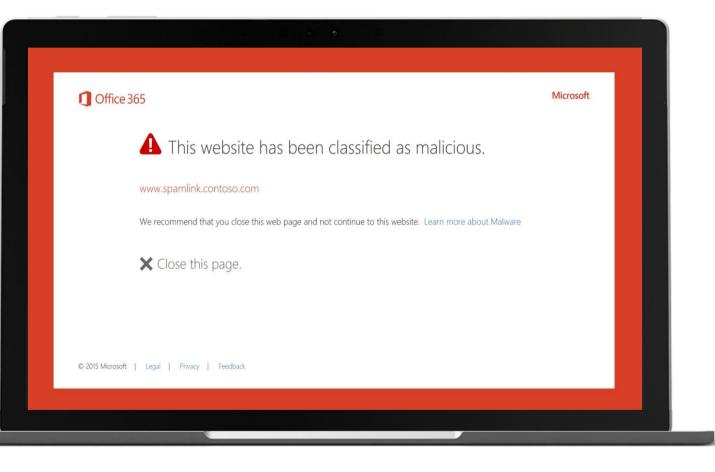
## Safeguard your data: Protection from threats



Links are **checked in real time** to warn you if the destination is a malicious site

Al-powered attachment scanning detects malware previously not seen

Windows devices are **monitored for suspicious processes** like ransomware



#### Safeguard your data: Protection from data leaks



🖬 Send	0 Att	ach	Prote	ect D	iscard		•																	3
Policy tij	o: This me	ssage a	ppears	to conta	in sens	itive in	iforma	tion. N	Make :	sure al	l recip	ients	are au	uthori	zed to	recei	ve it.	Learr	more	e				
The follo	wing recip	ient is i	outside	your or	ganizat	ion: Al	ex Wil	ber. R	emove	e recip	ient													J
То	8	Alex W	/ilber	×																			Bcc	
Credit Carc	l Authoriza	ation																						
	Contosc 26 KB	Corp.	Credi	t ca	× ~																			
Hi Alex, Here is th Thanks Megan	ie docun	nent v	vith o	ur cred	it carc	l and	bank	ассс	ount i	infor	matic	on												
AA A	BI	U	Ar	<u>A</u> :=	ίΞ	<u>=</u>	<del>)</del> =	Ξ	Ξ	Ξ	B	<b>⊗</b>	x <sup>2</sup>	<u>×,</u>	abc		۰T	¶.	5	¢	Ą			
Send	Disca	rd	0	<b>N</b> (3)	Ľœ	A	~													2	D,	Draft s	aved at	4:21 PM

Apply data loss prevention policies to

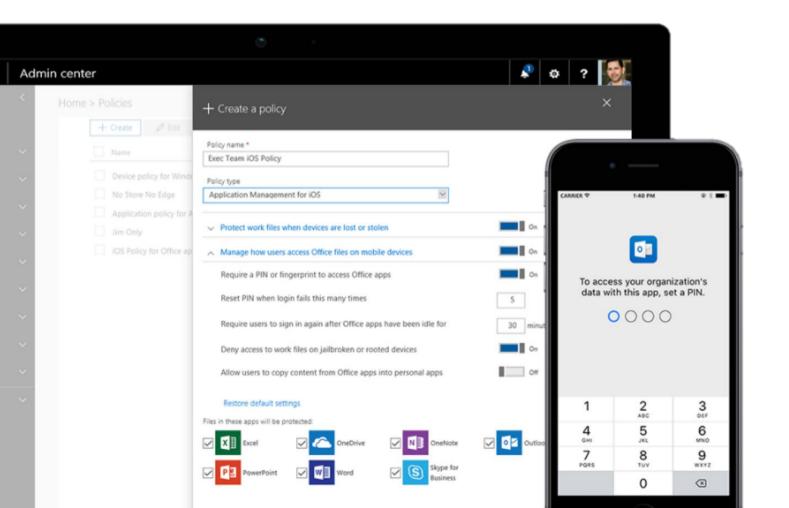
help keep sensitive information from falling into the wrong hands\*

Enforce **BitLocker device encryption to** protect data if a computer is lost or stolen

Manage all your devices—PCs, Mac, iOS, and Android—with full-featured **Intune** management

#### Safeguard your data: Control data access





**Require PIN or fingerprint** to access business documents and data

**Remotely wipe** business data without affecting personal information

Apply **encryption** and restrictions like **do not forward** to emails and documents

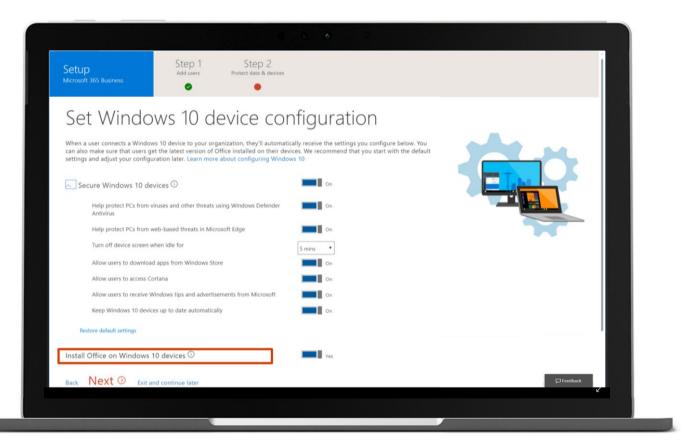
## Simplified for you



Easy to set up and manage, giving you time back



## Simplified for you





**Get up and running quickly** with a step-by-step guided experience



Use a **simplified admin center** to manage your services, users, and devices



**Standardize your security** with easy toggles and pre-configured policies



## Microsoft 365 powered device

The best way to experience Microsoft 365



Intelligent security, built-in



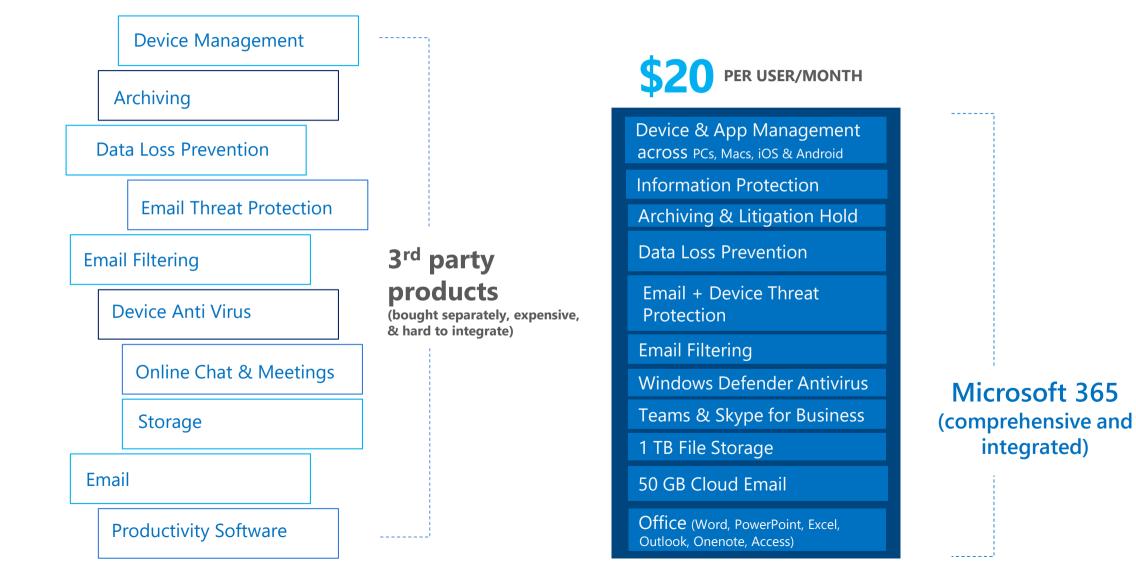
Easy to deploy and manage



Always up to date



## Microsoft 365 Business: One subscription for Productivity + Security + Device Management



#### Microsoft 365 Business Securely run and grow your business

#### Work better together

Collaborate, share, and communicate with flexible tools that go where your team goes.

#### Build your business

Get more customers and improve the efficiency of your business operations





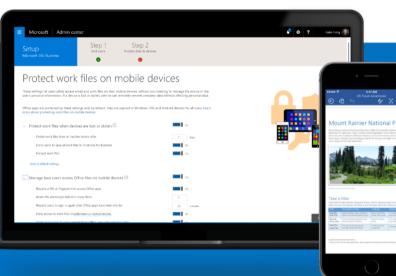
Get more done

Increase productivity with intelligent tools built into the Office you love along with

enterprise grade email and file storage.

#### Safeguard your data

Help protect your company against external threats and data leaks with built-in privacy compliance tools.





#### Simplified for you

Easily setup and manage your users, devices and data, giving you more time to focus on your business.



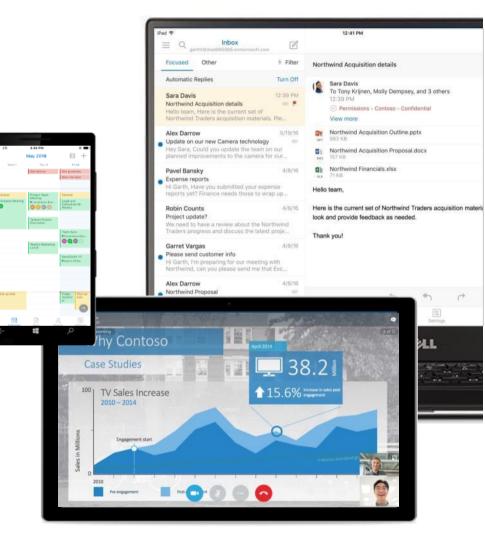
## Email, schedule, meet, and chat

Stay connected and in sync with co-workers and customers wherever you are via email, phone, online meetings, and IM.

Get professional looking email powered by **Microsoft Exchange** to facilitate collaboration to keep you in sync with your customers and coworkers, 24/7.

Add audio/video conferencing to a new or existing meeting with just one click using **Outlook** with **Skype for Business** integration.

Use **Office 365 Groups** to give your teammates access to a shared inbox, calendar, file repository, and notebook.

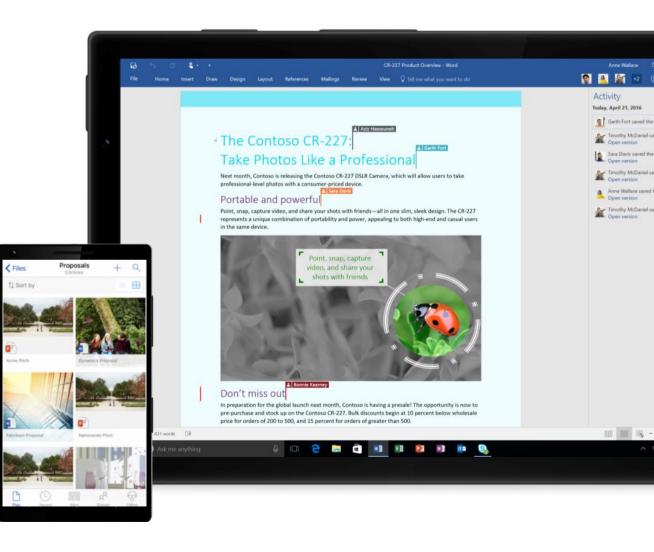


## Create and collaborate

Create, share, and co-author **Word documents, Excel spreadsheets, and PowerPoint presentations** with coworkers.

Get access to the latest version of your documents from your favorite devices, anywhere you have an internet connection. **OneDrive for Business** enables online and offline access and automatic syncing of files to reflect the most recent edits.

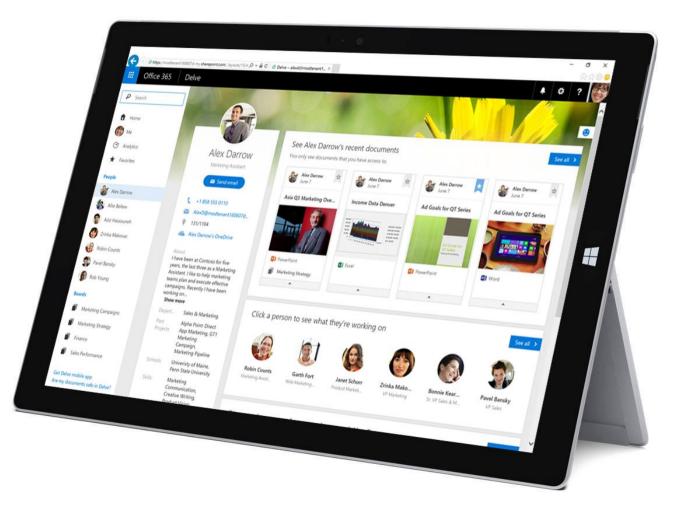
**SharePoint** is an easy drag and drop intranet for documents and files.



## Stay a step ahead

Let personal digital assistant **Cortana** make life easier by helping you handle crucial tasks and get things done.

Feel confident you are helping your teams be as efficient and effective as possible with **Delve**, the Office 365 app that enables your co-workers to find the latest files that were shared with them within your organization.



## Turn thoughts into action

Interact with devices in new ways – choose from **voice**, **digital pen, touch, gesture, Windows Ink**, or **Microsoft Edge** to turn thoughts into actions in the way that feels and works best for you.

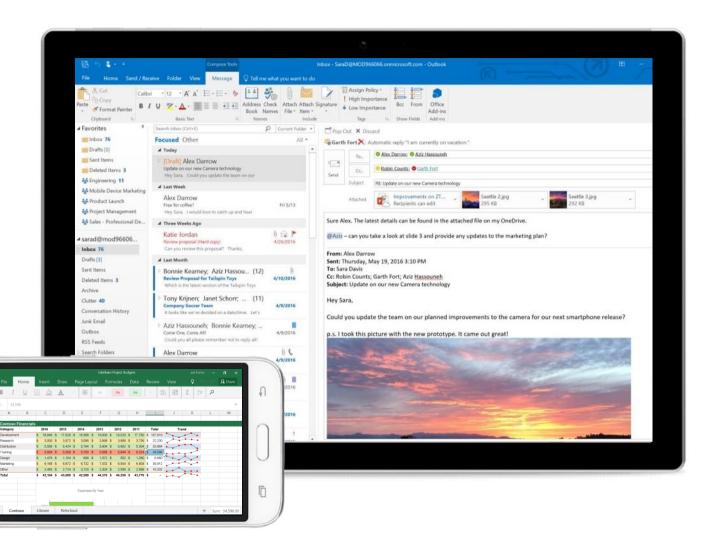
Start fast, stay focused and finish first with new tools to keep you productive such as **Start Menu, Live Tiles, Virtual Desktop, Snap Assist, Tablet Mode**. 2:30

Tuesday, April 11

## Stay productive on the go

Use the best-in-class productivity tools so you can work across all of your favorite devices (including Windows, Mac, iOS, and Android).

Use **OneDrive for Business** to create, access, and edit your documents whenever you need them.



## Sync files automatically and work offline

Use familiar tools you know and love, including **Word**, **PowerPoint**, and **Excel**.

Create, share, and edit Word, Excel, PowerPoint documents any time, anywhere.

Access and edit documents offline; when you're back online updated files sync automatically. Pick up where you left off on your document when switching devices.

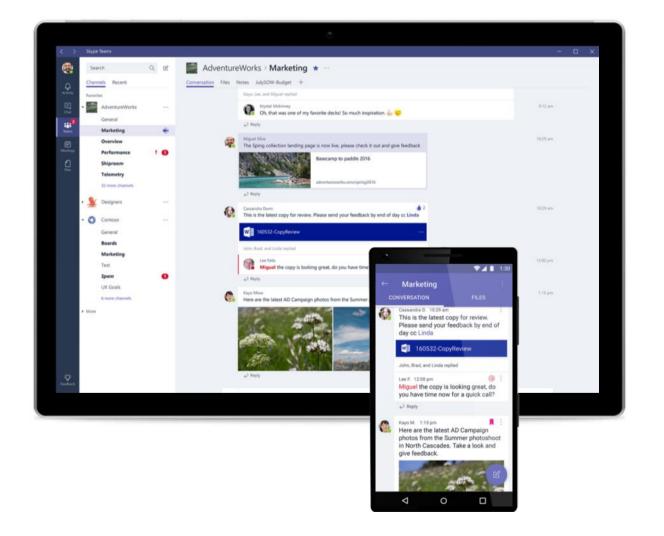


## Work together anywhere

Access your emails, contacts, and calendars across your devices even when offline with **Outlook** to help you stay connected to customers or coworkers.

Connect with customers and coworkers using **Skype for Business** to instant message to answer quick questions, or host or join an online call or video meeting from your favorite device. Easily present, share and collaborate on documents (or a virtual whiteboard) within the meeting space.

**Outlook Groups** and **Microsoft Teams** are also available any time you're online to help you and your teams work together collaboratively wherever, whenever.



## Security that travels with you

Protect your data and devices against malware, malicious attacks, and device loss or theft. **BitLocker, BitLocker to Go,** and **Windows Information Protection** help protect business data on mobile devices by ensuring all business data is encrypted and accessible only by authorized users.

Further protect Windows 10 devices from unauthorized access using **Windows Hello multi-factor authentication** to strengthen your users' device credentials.

Perform a remote **Selective Wipe** of company data easily on lost or stolen devices.



## Reduce your security risk

Centralize control of your company data on personal devices.

Reduce your risk profile with security features for SMB customers.

Apply a consistent security configuration profile, across managed devices.

Establish a baseline of security policies across managed devices.

Configure devices consistently to help ensure that your data and devices are protected from malware and external threats.



## Help protect your devices, data, and people

Know that lost or stolen devices are protected with Windows 10 built-in encryption capabilities like **BitLocker** and **BitLocker to Go**.

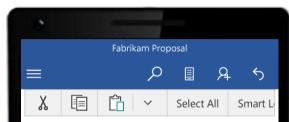
Help prevent accidental data leaks by securely separating business information from personal information with **Windows Information Protection**, and perform a remote **Selective Wipe** of business data on demand while leaving personal data untouched.

Make sure employees always have access to files while confining company information to Office apps, using **App Protection for Office mobile apps** capabilities for personal iOS, and Android devices.

Make accessing Windows 10 devices more convenient, simple, and secure by using **Windows Hello** biometric authentication2 to unlock devices with a look or a touch.

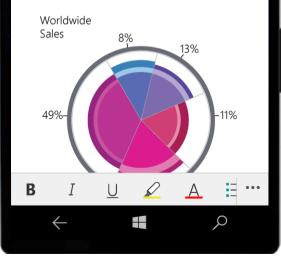
Help make sure that devices boot securely and that only trusted software can run during start-up with **Windows Trusted Boot** used in combination with the PC industry hardware standard, UEFI Secure Boot.

Enforce **Windows Defender** to always be on from within the admin console.



#### Customer-focused approach

Fabrikam has a 30-year history of excellence in the consumer electronics space, consistently giving buyers what they want: innovative, high-quality products for competitive prices from companies they know and trust. Fabrikam has a solid reputation; in fact, across Twitter trends from 2015-2016, the company was highly correlated with positive word associations among users who tagged Fabrikam. Worldwide sales numbers

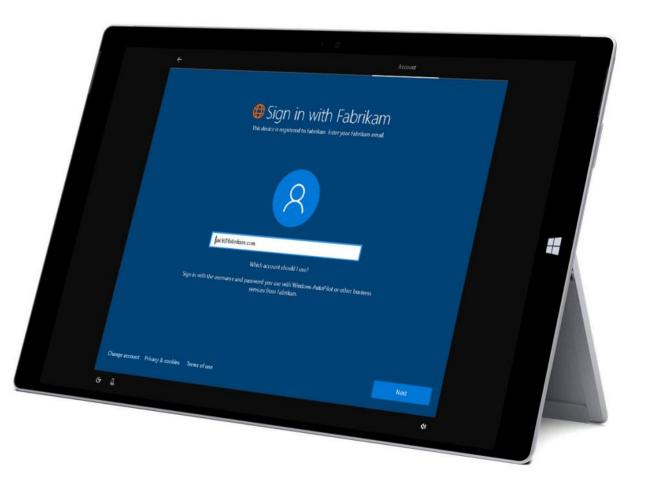


## Get up and running fast

Save time by easily configuring security features and settings on Windows 10 devices with **Mobile Device Management**, fully automating your Windows installation with **Windows AutoPilot**, and enabling or disabling Windows Store or Cortana on company-owned devices with **Enhanced Manageability**.

Reduce hardware costs and simplify management by running multiple operating systems on one Windows device as virtual machines (VMs) with **Client Hyper-V**.

Deploying and managing Microsoft 365 Business is straightforward – advanced IT expertise is required to set up new devices with all the Office apps your employees need. You can add and remove users in minutes, and call if you need support.



## Stay up to date

Keep devices up to date with the latest security updates and feature innovations, at a pace that is right for you, with **Windows Update for Business**. Ensure minimal disruptions for specialized, mission-critical business devices with **Deferred Updates**.

Avoid time consuming wipe and reload processes and get users and devices up and running quickly with seamless upgrades from Windows 7 or 8/8.1 Professional to Windows 10 Pro.

As a cloud-based solution, Office 365 is consistently, automatically updated with new features and capabilities to ensure you're always working with the latest, best-inclass productivity tools.



